

ARE YOU AN ACCOUNTING FIRM IN THE "US, UK & CANADA" LOOKING TO OPTIMIZE YOUR OPERATIONS AND PROVIDING THE CONSISTENCY YOU TRUST, WITH THE SCALABILITY YOU NEED. DISCOVER THE BENEFITS OF PROCESS OUTSOURCING IN INDIA :

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Many accounting professionals believe that outsourcing is limited to non-core activities, but we're here to discuss process outsourcing. This involves delegating core business processes to another firm. "For example, if you are an accounting firm, instead of hiring in-house accountants to handle your clients' needs, you can hire a fulltime accountant from India or you can hire the professional on the hourly basis also. This approach free up you from the hassle of hiring & downsizing during work demand. You can get instant resources according to demand and only need to pay when you use the resource.

"In House : **\$1000** recruitment + **\$1125** training + **\$4500** monthly salary = Total **\$6625**"

"Outsourcing : **\$0** recruitment + **\$1125** training + **\$2000** monthly salary = Total **\$3125**"

Net Savings : **\$ 42000/** Year per employee.

➔ About us :

We are excited to introduce you to BSG & CO. a firm which have worked **20,000+ Hours** for CPA firms.

We have all the skills and experience a firm looks in their accounting team member.

We are an **ISO 9001** and **ISO 27001** certified accounting firm which ensures data integrity and security , proudly owned by certified chartered accountants in India. We specialize in providing remote back-office solutions tailored for accounting professionals in the US and Canada, assisting you in overcoming staffing challenges.

➔ Our Services :

- ACCOUNTING & BOOKKEEPING
- VIRTUAL CFO SERVICES
- STAFFING SOLUTION
- AUDITING SERVICES FOR NPOS IN CANADA



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Book Your **4 Hrs** Free Trail ➔

START YOUR PROCESSING BACK- OFFICE IN INDIA

BSG & Co is on a mission to Bridge the accounting talent shortage faced by CPA/Accounting firms in US, UK & CANADA. We are a team of Qualified Indian CPAs who are Ex- Big 4s having years of experience serving the industry.



OUR PARTNERS / DIRECTORS



Gaurav Agarwal

(CA , Partner - BSG & Co.)



Shreya Iadia

(CA , Partner - BSG & Co.)



Adittyia Singhal

CPA Canada, CA , Associate
partner - BSG & Co.
(representative in US & Canada)

At BSG & Co., we pride ourselves on our dynamic team that goes beyond geographical boundaries. Our presence is not just limited to India; we have expanded our reach globally with representatives in US, UK & Canada. This strategic expansion allows us to provide exceptional service and support to our clients, no matter where they are located. By having a team across these key regions, we ensure that we are always close to our clients.



WHY CHOOSE US ?



Highly Experienced : BSG & CO. a firm which have worked 10,000+ Hours for CPA firms having all the skills and experience a firm looks in their accounting team member.



HIGHLY SECURED : We are an ISO 9001 and ISO 27001 certified accounting firm which ensures data integrity and security , proudly owned by certified chartered accountants in India.



FAIR PRICING : Since services start at just USD 10/Hour , we save at least 50 percent of operational cost helping one hire 2 skilled team members at cost of 1. Also, You can hire a fulltime staff and save more than **50%** cost on every employee.

COMMON CHALLENGES FOR ACCOUNTING FIRMS :

- 1. Retention challenges :** Firms struggle to retain talent, particularly younger employees, who may prioritize work-life balance and flexible working conditions.
- 2. Salary compression :** In some cases, entry-level accountants are asking for salaries similar to mid-level professionals, creating internal salary discrepancies.
- 3. Immediate arrangements :** Rapid growth demands immediate resources, but hiring limitations often slow the process, causing valuable opportunities to slip away.
- 4. Cultural and team-building challenges :** Firms are grappling with how to maintain culture, collaboration, and engagement with a dispersed workforce.

HOW OUTSOURCING CAN HELP :

By partnering with an outsourcing firm for your accounting needs, you eliminate the stress of hiring, downsizing, and managing resources. Skilled professionals are available when you need them, and you only pay for the services you use. This approach can reduce your operational costs by up to 60%, giving you access to diverse expertise all in one place. Outsourcing frees you from daily management tasks, allowing you to focus on growing your business and building stronger client relationships—without the hassle of staffing or salary negotiations.

OUTSOURCE TO OUTPERFORM..

TESTIMONIALS :



Jonathan Carter



(CPA, CMA, CPB- 2024 Top 100 ProAdvisor's – Owner at KATA Accounting Solutions)

BSG have done some great work for us. Frequently, customers assume their books are in good order, but the books are often completely lacking in some regards. Communication with BSG was regular, clear, and concise and we were able to accommodate each other's schedule to ensure that we could meet regularly throughout the process. They have sound fundamental theoretical and practical knowledge of bookkeeping and accounting. We have been working on and off with BSG for more than a year now and are really pleased with their service and are now getting them full time soon. There is a reason someone gets back to same person again and again!



Rudy Soksipe ★★★★★

(CEO at Indice Comptable CPA inc.)

We have been working with Gaurav and his team at BSG for a quite a while now and we really love their service. He and his team possess sound accounting knowledge and deliver their work at promised time. Best part is communication where they make sure that everything is communicated in a clear and timely manner. Bookkeeping or CPA firms looking to outsource your operations and scale your business i would strongly recommend to have a chat with Gaurav.

TESTIMONIALS :



Shawn Ryan ★★★★★
(CPA,CA – Partner at r2 Accounting LLP)

First class service, organized and fun to work with. We've been working with Gaurav and BSG for quite awhile now and it's been fantastic. I'd recommend any firm or accounting services looking to outsource their bookkeeping function to reach out to him and see how he can help.



Philip J. Whitman,
CPA, CEPA ★★★★★
Chief Executive Officer – Top 100 Most Influential People in Accounting

As the Executive Chairman and Founder of the C Suite IMPACT Group of companies and CEO and President of Whitman Transition Advisors, I am pleased to share this strong recommendation regarding the services we have been receiving from BSG & Co for the past three years. Shreya and her team have been providing not only bookkeeping and AP/AR services but have been working with the CEOs of each of our ten companies to provide financial reporting and key monthly metrics that enable us to look at our business results within a timely period.

The quality of service and excellent communication from Shreya as the lead partner on our account has been key to the success of our relationship. While I know that this recommendation will result in growth for BSG & Co., I am happy to share the services of this wonderful team. Please feel free to reach out to Shreya and the BSG team, if you are a accounting firm in North America looking to relieve yourself from the headache of day-to-day accounting operations. You will not be disappointed!

BSG & CO.

(YOUR OUTSOURCING PARTNER)

Most trusted and advanced outsourcing partner for unique processing needs of an accounting firms.



ARE YOU READY TO MAKE YOUR PROCESSING MORE ADVANCE?

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THANK YOU FOR YOUR TIME...